



# 2019 INDUSTRY SURVEY ON THE PERSONAL DATA PROTECTION ACT (PDPA)

Awareness of the PDPA remains high among organisations. Higher compliance observed among organisations with Data Protection Officers (DPOs).



## GENERAL AWARENESS

92%



## DPO APPOINTMENT

66%



## PERCEPTION OF THE PDPA

83%

Find it beneficial for consumers

81%

Agree that it strengthens Singapore as a trusted hub

75%

Find it beneficial for organisations

## HELP NEEDED TO COMPLY



Legal Advice

55%



IT and Security System setup

51%



External Expertise on DPO functions

40%

## PERCEPTION OF THE DP TRUSTMARK



Agree that independent review will help to uncover gaps and improve organisations' data protection standards

74%

Agree that the DP Trustmark will help to boost customer confidence and trust in organisation

70%

Survey conducted between March and May 2019 among 1,500 organisations across sectors.