



2019 CONSUMER SURVEY ON THE PERSONAL DATA PROTECTION ACT (PDPA)

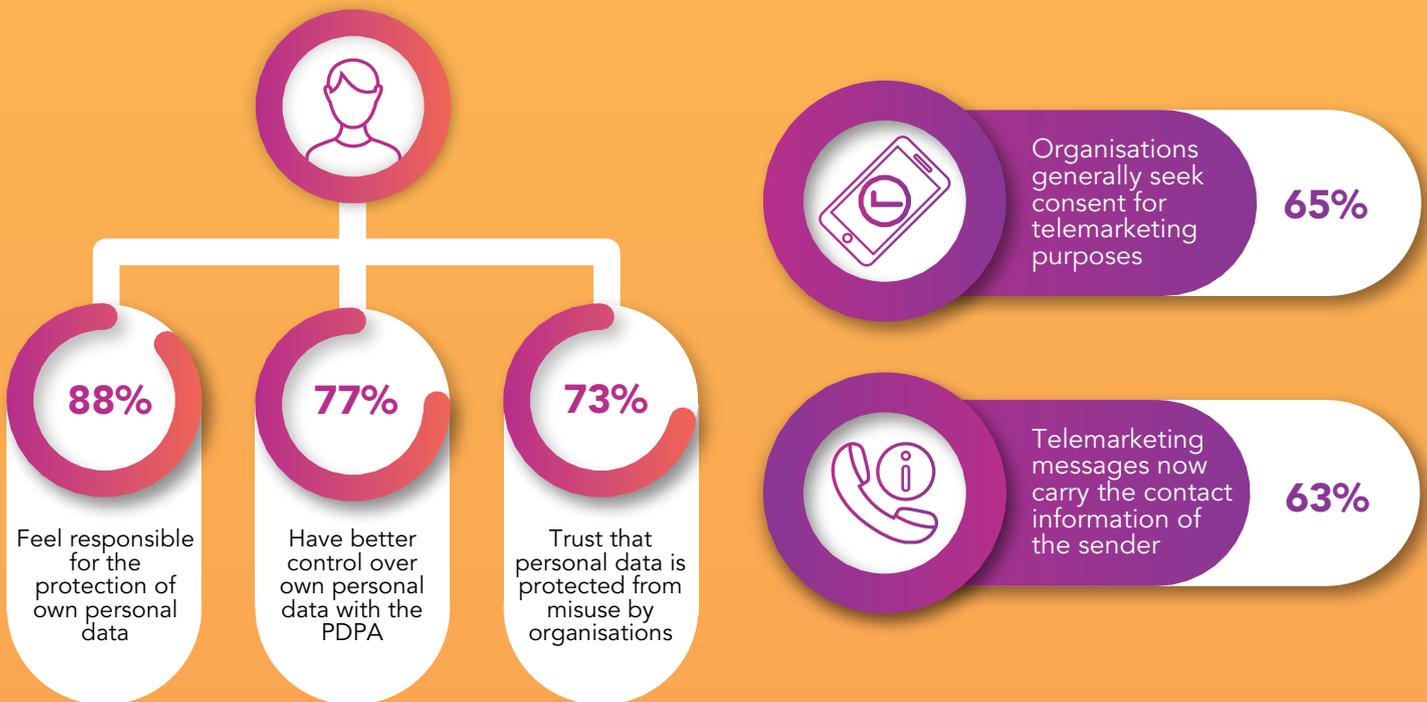
General sentiments toward the PDPA remains strong. Individuals are more cautious in sharing their personal data as they become more aware of the PDPA.



GENERAL AWARENESS

63%

PERCEPTION OF THE PDPA



PERCEPTION OF THE DP TRUSTMARK



Survey conducted between March and May 2019 among 1,501 individuals aged 15 and above.