## Personal Data Protection Act (PDPA)

The PDPA allows you to decide which organisations can collect your data, how it is to be used, and whether it can be disclosed.

Among other requirements, organisations are required to notify you of the purposes and obtain your consent, for the collection, use and disclosure of your personal data, unless an exception applies.

## **BENEFITS TO YOU:**

Gives you greater control over your personal data Builds trust and confidence between organisations and you

Reduces unsolicited telemarketing messages

Know the purpose before giving consent to any organisation 55

Know who you are giving your personal data to and consider whether it is necessary

