

2016 Industry Survey on the Personal Data Protection Act (PDPA)

Conducted between March and June 2016 among 1,513 companies of various industry sectors and sizes

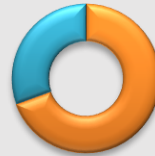
Organisations in Singapore are generally aware of their need to protect the personal data of customers and employees. However, some may require more assistance in the implementation of their data protection policies.

AWARENESS OF THE PDPA



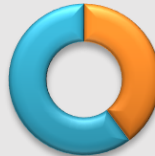
*Of those that conduct telemarketing activities

COMPLIANCE OF THE PDPA



69.4%

Have measures to comply with Data Protection obligations



39.8%

Have a Data Protection Officer

ASSISTANCE

REQUIRED BY ORGANISATIONS



PDPC RESOURCES

THAT ORGANISATIONS# FOUND USEFUL

96.2%

Advisory Guidelines

93.4%

Guidance by PDPC

93.3%

e-Learning Programme

91.7%

Website Resources

87.1%

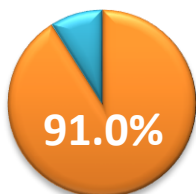
BM WSQ Training

85.4%

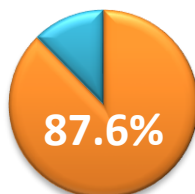
PDPA Briefings

#Of those that have made reference to the indicated resource

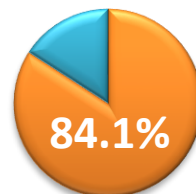
SENTIMENTS TOWARDS THE PDPA



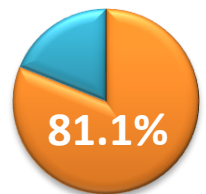
Find it beneficial for consumers



Believe it strengthens Singapore as a trusted hub and choice location for data activities



Believe benefits outweigh cost of compliance in the long run



Find it beneficial for organisations