

# 2018 Industry Survey on the

# **Personal Data Protection Act (PDPA)**

Significant increase in the level of awareness for the PDPA among organisations. Higher compliance across all data protection obligations was also observed among organisations with Data Protection Officers (DPOs).

Survey conducted between February and April 2018 among 1,543 organisations across sectors.



**Heard of the PDPA** 

# Perception of PDPA

91%

Find it beneficial to consumers

90% Agree that it strengthens Singapore as a trusted hub

Find it beneficial to organisations





Aware of DP Obligations

**Data Protection** (DP) Provisions

96% Have some measures to comply

57% Have a Data Protection Officer (DPO)

Do Not Call (DNC)
Provisions



Aware of DNC Obligations



#### **NEW!**

The Data Protection Trustmark (DPTM) is a <u>"visible badge of recognition"</u> for accountable and responsible data protection practices by organisations

### **Perception of DPTM**

81% Will consider DPTM when procuring services from other organisations to handle/process personal data

78% Believes DPTM will have significant enhancements to brand image and boost consumer confidence

## **Help Required to Facilitate PDPA Compliance**

49% Legal Advice

39% Non-Legal Advice

12% DPOs Trainings / Certifications

42% IT and Security Systems Set-up

36% DPO Function Services