

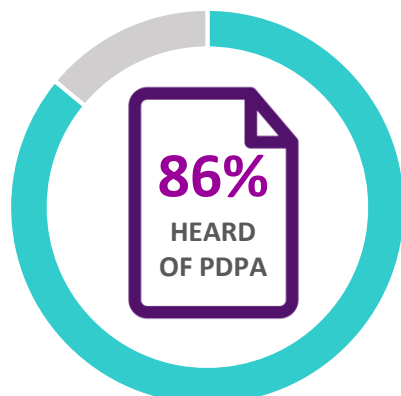
2017 Industry Survey on the Personal Data Protection Act (PDPA)

Conducted between March and June 2017 among 1,505 companies of various industry sectors and sizes.

Organisations in Singapore are protecting personal data better.



PERCEPTION



91%

Find it beneficial to consumers

90%

Agree that it strengthen Singapore as a trusted hub

80%

Find it beneficial to organisations

DATA PROTECTION (DP) PROVISIONS



96%

Have some measures to comply

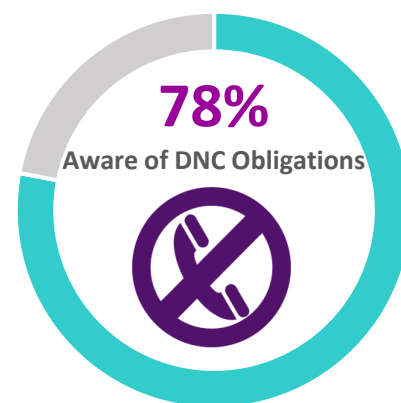
51%

Have a Data Protection Officer (DPO)



Organisations with DPOs are more likely to comply across all 9 obligations

DO NOT CALL (DNC) PROVISIONS



HELP REQUIRED BY ORGANISATIONS

