Broad comparison of the **PDPA's Consent and Exceptions to Consent Provisions** with the **EU GDPR's Six Legal Bases for Processing Personal Data**

Where PDPA's exceptions to consent apply, or where collection, use or disclosure without consent is authorised under any other written law

Consent

- Express consent
- Deemed consent by conduct
- Deemed consent by contractual necessity
- Deemed consent by notification

Vital Interests

- Necessary for purpose(s) clearly in the interest of the individual
- Necessary for response to any emergency that threatens life, health or safety
- Where reasonable to believe that health or safety will be seriously affected

Public Interests

• In relation to data obtained or disclosed to a public agency

Matters Affecting the Public

- Publicly available
- Necessary in the national interest
- Solely for artistic or literary purposes
- For archival or historical purposes
- Solely for news activity by news organisations

Legitimate Interests

- Necessary for any investigation or proceedings
- Necessary for evaluative purposes
- Necessary for the organisation to recover or pay a debt
- Necessary for the provision of legal services

Business Asset

Transaction

- Necessary to provide a service for the personal or domestic purposes of the individual
- Between a credit bureau and member of a credit bureau for the purpose of preparing a credit report

Research

Purposes

- To confer an interest or a benefit on the individual under a private trust or a benefit plan
- Produced in the course of the individual's employment, business or profession
- For managing or terminating an employment relationship
- Legitimate interests of the organisation or any person outweighs any adverse effect on the individual

Business Improvement Purposes



EMPOWERING POSSIBILITIE

PERSONAL DATA